2020 SACRAMENTO CALIFORNIA

# PUBLICARIPAN

NATURAL RESOURCES / HEALTH & HUMAN SEVICES

## **ACKNOWLEDGEMENTS**

New Natural Resources Headquarters #143511 and Health & Human Services Building #142510

The Art Panel includes the following representatives:

**Anne Bown-Crawford, Executive Director** California Arts Council (CAC)

**Dan Kim, Director** California Department of General Services (DGS)

Karen Ulep, Marketing & Creative Services Manager Capitol Area Development Authority (CADA)

with advisor **Daphne Burgess, Community** & Engagement Coordinator at the Crocker Museum.

The design-build teams provided additional input:

AC Martin Design and Turner Construction, New Natural Resources Headquarters and ZGF and Rudolf & Sletten, Health & Human Services Building, and DGS project teams.

**Dyson & Womack**, Art Consultants

## DEFINITIONS

**CAC** California Arts Council

**CADA** Capitol Area Development Authority

**DGS** Department of General Services

**CHHS** California Health & Human Services

**CNRA** California Natural Resources Agency

**NNRHQ Design Build** AC Martin Design and Turner Construction

**CHHS Design Build** ZGF and Rudolf & Sletten

**RFP** Request for Proposal

**RFQ** Request for Qualifications

**Art Panel** provides leadership, guidance, and recommendations on all aspects of the Public Art Program.

**Public Art Program** is the completed collection of artworks and art programs that complies with Government Contract Code 15813.

**Art Consultant** develops the Art Plan and Program with input from the Art Panel and oversees its realization from artist selection to artwork installation.

**New Natural Resource Headquarters** (NNRHQ) is the new headquarters for the California Natural Resources Agency, where five of the art commissions are located.

California Health & Human Services
Building (CHHS Building) is the new
building for the California Health and
Human Services Department, where four of
the art commissions are located.

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# WELCOME

The State of California will implement a permanent Public Art Program in Sacramento in conjunction with two new build projects, the New Natural Resource Headquarters, and the Health and Human Services Building. This Public Art Plan sets forward the vision for the Public Art Program and models a progressive approach for the states continued investment in public art statewide.

The Health and Human Services
Building – under the design—
build team ZGF and Rudolf &
Sletten – and the New Natural
Resources Headquarters – under
the design—build team AC Martin
Design and Turner Construction
– are relocating to state—of—the—
art buildings in the capitol area of
Sacramento. These new buildings
will be two of the most energy—
efficient and sustainable buildings
in the country, boasting net—zero
water efficiency and zero net
energy, respectively.

Public art will be a visible part of both projects. The Public Art Program is directed by Dyson & Womack who will steer the program from its development to its realization in 2020.

This Public Art Plan is designed to share commission opportunities, informing artists and the public of the program's vision, selection procedures, and processes for implementation. This plan aims to inspire world-class public artworks that engage diverse voices, challenge perspectives, and improve our civic space. It is an opportunity to create within a rich context, the California Natural Resources Agency, California Health and Human Services, the City of Sacramento, for a progressive program of public art.

A public art program that challenges, inspires and shapes the future of public space in California.

























# HEALTH AND HUMAN SERVICES

The California Health and Human Services (CHHS) department oversees child welfare, disease prevention, developmental services, public health policy, social security administration, healthcare including Medicare and Medicaid, and employment and rehabilitation policies.

The federal Department of Health and Human Services grew from the Federal Security Agency established in 1939 and was created in part as a relief effort through the New Deal to address rising health, education and social security needs after the Great Depression. In 1979, the California Health and Human Services (CHHS) formed and continues today to be impacted by each acting administrations. The CHHS has a broad remit of responsibility, charged with large statewide programs such as the implementation of

the Affordable Care Act, advancements in scientific research such as human genome sequencing, and preventative resources such as the office to combat bioterrorism.

The California Health and Human Services work touches on the intimate, the traumatic, the fragile, but also the resilient, the bold, and the innovative parts of humanity. To work within this context is to embrace change and to listen. In 2019, the CHHS set out to revamp their approach to child welfare with a statewide tour starting in Sacramento that prioritizes the connection between a child's health and toxic, stressful environments. From the housing and homeless crisis to disease prevention and end of life care, the work of the CHHS affects every Californian and is fundamental to our everyday life and livelihood.

## NATURAL RESOURCE AGENCY

The California Natural Resources Agency (CNRA) includes numerous departments, boards, and conservancies that oversee, restore, and safeguard California's forests, parks, mineral resources, waterways, coastlines, farmlands, and wildlife habitats.

Federal efforts to protect the nation's wildlife first took root in the state of California with the creation of the State Board of Forestry in 1885. This branch of government went on to protect the state's water first from miners who contaminated waterways as they sluiced for gold and then against environmental degradation. To address water disputes in the state, residents voted to create a Water Commission in 1913, forming the state's first water governing committee. This committee would later become the Department of Water Resources. These departments are the legacy

of the California Natural Resources Agency

Today, the CNRA is at the front lines of environmental protection and policy in California. The CNRA spearheads regional strategies, including the Pacific Coast Collaborative, an initiative that unites America's Western coastal states in the effort to address coastal climate change. As our state combats wildfire outbreaks, the CNRA's actions to address global climate change have increased with policies aimed at improving California's watershed.





### SACRAMENTO

The history of the Sacramento region is the Maidu, Foothills, Valley Miwok and Me-Wuk, Mokelumne, Patwin, Wintun and Wintu indigenous tribes who dwelt within and populated northern California. More recently, the City of Sacramento was formed, at a time of European colonization in the region. For Sacramento, this began with the Swiss-born John Sutter Sr. who was granted lands from the already present Spanish colonizers at the mouth of the American and Sacramento Rivers in the late 1830s.

In 1848, an employee of Sutter mill discovered gold, flooding the fledgling settlement with gold miners and turning Sacramento into a commercial center. In 1854, Sacramento, amid a tumultuous decade of floods and fires, was named the capital of the state of

California. Today, approximately 78 thousand of California's 240 thousand public employees work in Sacramento.

Sacramento's 20th-century history can be traced through the diverse voices that found self-representation in music, art, and civic gatherings. This Public Art Program is an opportunity to highlight local voices within the Sacramento art community, bringing this vibrant cultural scene into conversation with the global landscape of public art.

As Sacramento tackles shared statewide challenges and opportunities, its artists can utilize their creativity, mastery, contradictions, and communities to respond with bold ideas.

## PUBLIC ART

Public art defines and reserves civic and public space for people. In the 1930s, Franklin D. Roosevelt implemented the Public Works of Art Project, commissioning over 3,000 artists nationwide to create new works as part of the New Deal economic stimulus package. This legislation responded to expanding private enterprise by utilizing public art legislation as a method of defining civic space, sanctioning free-zones, and ensuring access to public space.

Public art is also a means by which our cultural creators act upon or propose alternate modes of organization within the built environment. Its history is rich with political and spatial critique. It is an active mode of creation that responds to public space with demands, questions, a sense of

justice, and a desire for wonder. Artists who work within public space understand the unique responsibility this entails, the power and pressure of working within the public eye. Public art is for the public, and in this way, it is an act of giving, one that can surprise, baffle, and in some cases, move the public to change.

Today, public art continues to transform across mediums, forms, and activations. This Public Art Plan supports these developments now and into the future by embracing a contemporary and accessible concept of what public art is, who makes it, and who it is for.



# MISSION

The Public Art Plan for the New Natural Resources Headquarters and the California Health and Human Services Building seeks to support and inspire artists in the creation of world-class, aesthetically rigorous artworks that respond to natural and cultural resources, support public well-being and environmental sustainability, and locate California as an innovative creator of art in public spaces.

# VISION

A substantive contribution to the visibility of public art in downtown Sacramento through a program that promotes opportunity and access across the arts and stimulates civic engagement through environmental and cultural collaborations.



# The following frameworks outline the approach by which this Public Art Plan and Public Art Program were conceived and developed. It articulates the values that guide our actions as Art Consultants in collaboration with the Art Panel.

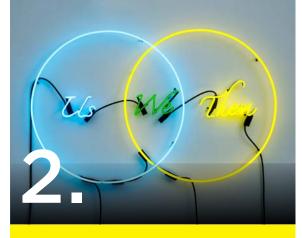


#### **ACCESS**

Design commissioning briefs to support the publics wellbeing by allowing artists to engage site infrastructures such as shade, seating, and gathering spaces.

2 Place artworks in locations that will enhance and elevate existing site services.

Locate public artworks across the building campus in a way that supports movement and enriches the experience of the site.



#### **EQUITY**

1 Share opportunities widely with cultural institutions that support historically underrepresented groups.

2 Offer Open Call RFQ/RFPs at diverse levels of funding to encourage responses from artists at various career stages.

3 Set an RFP/RFQ timeline that incorporates adequate response time for artists.

Design evaluation rubrics that address bias based on subjective taste, institutionalized prejudices, and historical privilege.

5 Commission artists across career levels, understanding the impact of investment in the cultural leaders of tomorrow.



#### **PROGRESS**

Increase the accessibility of commission opportunities to artists through targeted outreach and partnerships.

Anticipate changes in how public space may be used and provide the opportunity for the art program to be responsive to the needs of the public and the site.

Set a standard for supporting artists through significant financial investment in programs of public art across the state of California.



#### **COLLABORATION**

Communicate directly with the Sacramento arts community and cultural leaders, providing information on the development and activation of the Art Program.

2 Support collaborations between artists and exceptional practitioners across scientific fields.

Junderstand the communities that will interface with the public art at the California Natural Resources Agency and California Health & Human Services buildings. Seek to provide engagement opportunities for all.



#### **STEWARDSHIP**

1 Share resources and knowledge with artists to support sustainability within practices.

2 Encourage proactive actions to control and offset any harmful impacts of material use or fabrication methods through the framing of each commission opportunity.

ZEncourage the use of locally sourced materials and fabrication resources.

Implement an evaluation rubric that gives consideration to proposals that incorporate sustainable practices, or education into the design or concept of the artwork.



The commission location pages provide an overview of project opportunities, including artwork examples, budgets, and thematics. In addition to the specific curatorial notes, applicants should address the overall context of the California **Natural Resources** Agency or California Health & Human Services.

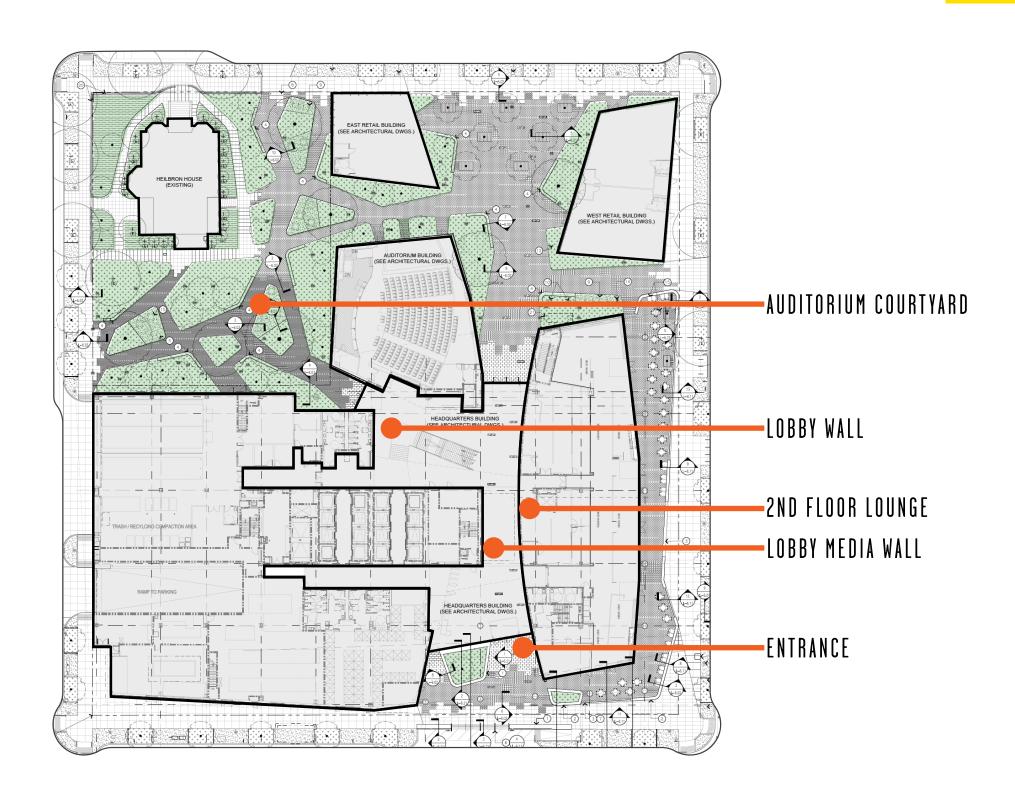


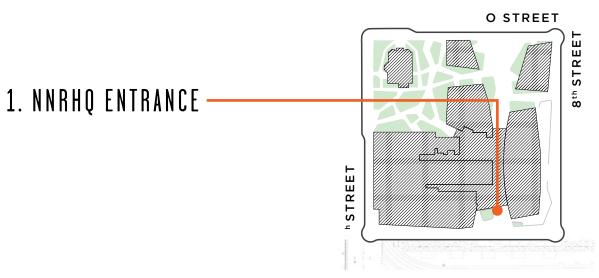
# COMMISSION LOCATIONS | NNRHQ











#### **CURATORIAL NOTES**

The P Street building entrance is defined by a large glass wall and entryway, creating a sight-line from one end of the building to the other. The entrance resides under an overhang architectural element, a cave that will give rest for visitors. Guests, staff, and the public receive shade and may experience a pause within this grand space.

The commission seeks artworks that will spatially address the architecture while encouraging participation and movement through space.

SELECTION PROCESS BUDGET

Limited Competition RFP \$300,000

#### **ART OPPORTUNITIES**

- 1. Outdoor environment.
- 2. The building overhang provides a hanging/connection point, allowing for varying viewing angles and heights.
- 3. Opportunities to propose sculptural, hanging, or interactive pieces.
- 4. The work is highly visible from inside and outside
- 5. Opportunities to integrate with the architectural design of the building.

- 1. The artwork supports the transitional nature of the space.
- 2. The artwork should be visually arresting and significant.
- 3. The artwork should consider viewability from indoors and outdoors.



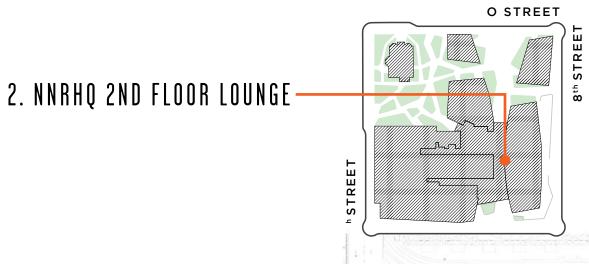












#### **CURATORIAL NOTES**

As a contained gallery, the 2nd Floor Lounge provides a moment of discovery as visitors and agency staff move through the building. Intricate and intimately scaled artworks across a range of media will be considered. Commissions may be awarded to multiple artists.

**SELECTION PROCESS BUDGET** 

Direct Commission / Acquisition \$150,000

#### **ART OPPORTUNITIES**

- 1. Indoor climate controlled environment.
- 2. Opportunity for close viewing and sustained, repeated engagement with artworks.
- 3. Available for 2D and 3D artworks.
- 4. Open to artworks in series or multiples.

- 1. The artwork deepens and heightens viewers awareness of the natural world or issues of conservation or preservation.
- 2. The artwork should reward sustained or repeated viewing, supporting revelation over time.

  3. The artwork should consider the effects of close viewing.





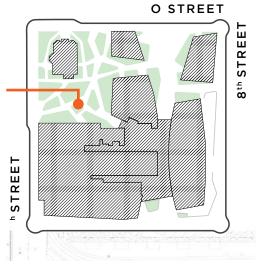








# 3. NNRHQ AUDITORIUM COURTYARD



#### **CURATORIAL NOTES**

Located off 7th Street and facing towards O Street, the artwork activates the Auditorium Courtyard gathering space. The commission is an opportunity for artworks that encourage play, discovery, and discourse. The artwork may be visible from within the building's interior, from the auditorium window and the north lobby.

The artwork should consider how visitors and employees interact within the courtyard utilizing playful and inventive approaches to amplify this public space.

SELECTION PROCESS

**BUDGET** 

Open Call RFQ to RFP

\$400,000

#### **ART OPPORTUNITIES**

- 1. Outdoor environment.
- 2. Opportunities for interactive, informative, and iterative pieces.
- 3. Ideal for experimental pieces that encourage playful exchanges, discovery, and inquiry.
- 4. The artwork will be visible from inside the New Natural Resources Headquarters Auditorium and from 7th and O street.
- 5. Opportunities for the work to be experienced during transitions in night and day, across seasons, and through time.

- 1. The artwork supports the interactive nature of the space.
- 2. The artwork should consider the full expanse of the courtyard.
- 3. The artwork should consider the viewability from indoors and outdoors.
- 4. The artwork should support individual and communal viewing.





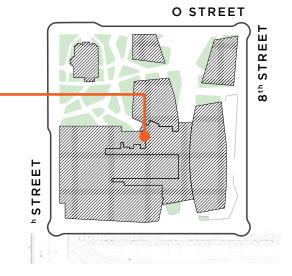








4. NNRHQ LOBBY WALL



#### **CURATORIAL NOTES**

The NNRHQ Lobby Wall commission comprises a two-story corner wall open to natural light in a climate-controlled environment. Proposals may work across both or one of the corner wall elevations, traveling around the wall space utilizing the expansive canvas. The artwork can be viewed across distances, heights, and locations within the lobby.

The commission is ideal for diverse media but is not open to digital artworks.

**SELECTION PROCESS** 

**BUDGET** 

Open Call RFQ to RFP

\$200,000

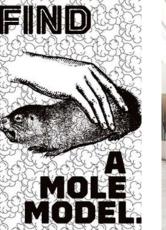
#### **ART OPPORTUNITIES**

- 1. Indoor climate-controlled environment.
- 2. Opportunities for 2D, text, or relief wall pieces of a large scale.
- 3. Opportunities for pieces that engage close and distant viewing.
- 4. Opportunities to integrate with the architectural design of the building.

- 1. The artwork may command attention within a busy lobby.
- 2. The artwork may rely on form or content to respond to the context of the Natural Resources Agency.
- 3. Employees daily and actively utilize the site.4. The artwork should engage the transitional and multi-level nature of the infrastructure.







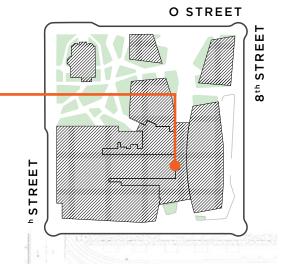












#### **CURATORIAL NOTES**

The media wall is a two-story, high resolution, LED media wall with a vertical display. As an essential feature to the building, it is a natural resource for the Public Art Program. It is designed to convey informational content related to the Natural Resources Agency, such as emergency alert warnings or updates on environmental hazards. Commissioned artworks would provide juxtaposition and connection with the everyday work of CNRA on a truly grand scale.

An opportunity for artists of all career levels, this commission provides a platform for media artists who are keen to play with the visual materiality of technology and information presentation. The announcement for the Open Call Request for Proposals (RFP) will be launched in 2020 and will be open to all digital media artists. Multiple artists will be selected for this commission.

#### SELECTION PROCESS BUDGET

Open Call RFP

\$195,000

#### **ART OPPORTUNITIES**

1. Opportunities for digital media artists, including photography, film and video, animation, and 3D data visualization.

- 1. Proposals should consider the size and vertical orientation of the media wall.
- 2. The proposals may combine various digital media.
- 3. The media wall is viewed from the ground level and the 2nd Floor Lobby.











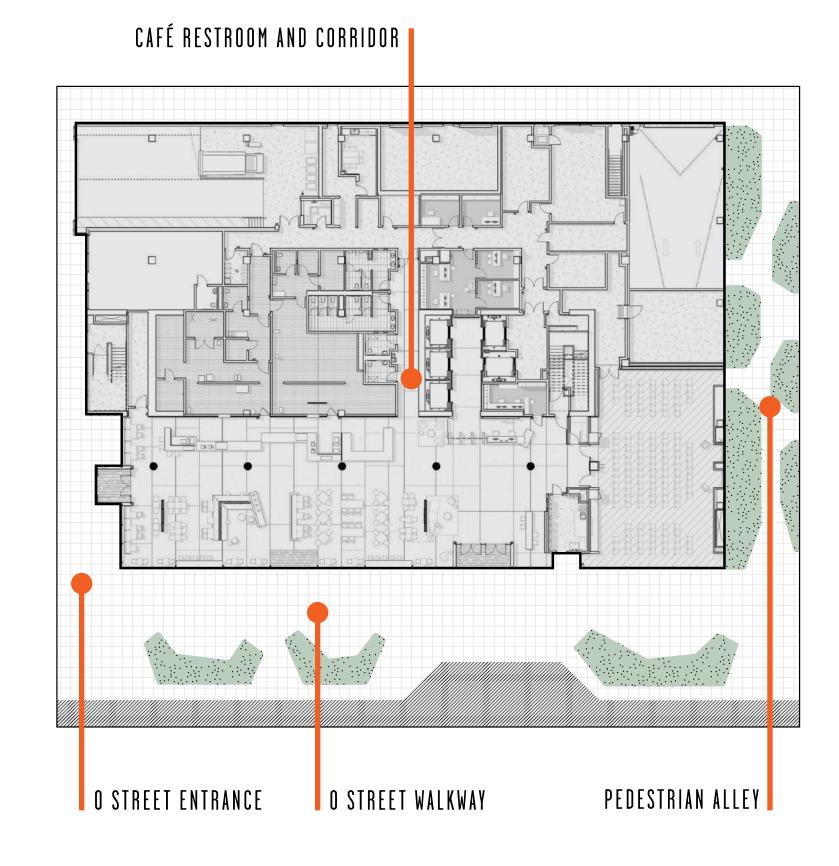


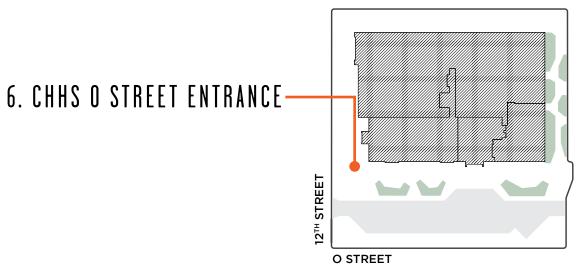
# COMMISSION LOCATIONS | CHHS











#### **CURATORIAL NOTES**

The commission encompasses the 12th and O Street corner as it approaches the 12th Street café entrance as the street enters a more pedestrian thoroughfare. Artworks may address a variety of surfaces and spaces within this commission. Opportunities include the open sidewalk and street corner, the underside of the exterior canopy, the exterior concrete walls, and the exterior elevation running ten vertical stories.

Artists are encouraged to respond creatively to this expansive commission site, paying particular consideration to the relationship between the artwork, the site, and the individual viewer. Artists need not address all available spaces and should make a strong case for the area they wish to utilize. Artworks should invite the public to interact with the site, respond to the day and night viewership, and act as an aesthetic or cultural locator at the site.

#### SELECTION PROCESS

BUDGET

Open Call RFQ to RFP

\$300,000

#### **ART OPPORTUNITIES**

- 1. Opportunities for interactive or digital or light pieces, ceiling artworks, hanging artworks, or sculptural works.
- 2. Artworks may enhance the pedestrian experience.
- 3. Artworks can address and promote civic discourse within public space.

- 1. The site is actively traversed by employees entering the building as well as the general public.
- 2. The site is visible from the roadway.
- 3. The artwork must consider the pedestrian experience.





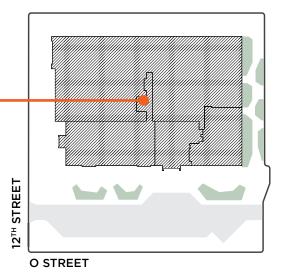








7. CHHS CAFÉ RESTROOM AND CORRIDOR



#### **CURATORIAL NOTES**

Public art is a public service. The café restroom and corridor commission allows artists to expand this dialogue within the broader context of public services. The commission area includes the corridor adjacent to the bathrooms and the restrooms themselves, though artists may choose to situate artworks in all or only some of the available space.

Artworks may engage themes of equity, access, and hospitality as this relates to our humanity and is played out in public spaces. Artists should generate innovative approaches to the commission that welcomes all individuals through a memorable engagement.

#### **SELECTION PROCESS**

BUDGET

Open Call RFQ to RFP

\$60,000

#### **ART OPPORTUNITIES**

- 1. Indoors and temperature controlled.
- 2. The site provides an opportunity for artists interested in creating site-specific work, infrastructural, or utility modification.
- 3. Opportunities for artists working in critical content and equity.

- 1. Employees and the public daily and actively use the site.
- 2. The artist should consider the experience of viewing artwork in an intimate public setting.
- 3. Artworks may consider the use of innovative materials or designs that engage the built environment.





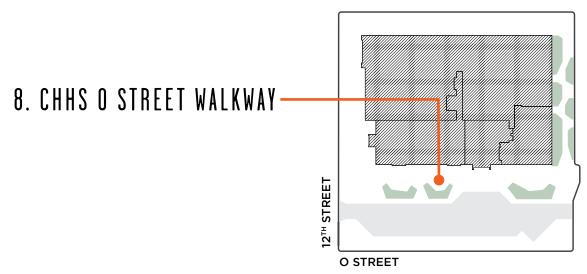












#### **CURATORIAL NOTES**

The commission opportunity expands the Public Art Program vision of extending public art onto the O Street sidewalk. Located around three boomerang seating areas that run the length of the building, the commission opportunity seeks to elevate and activate these conventional infrastructural elements.

Artists may address the seating component itself, the sidewalk in front, or the landscaped areas within the boomerangs. In this casual pedestrian space, public art can surprise and encourage interpersonal exchange by bringing joy to the everyday.

#### SELECTION PROCESS

BUDGET

Limited Competition RFP

\$100,000

#### **ART OPPORTUNITIES**

- 1. Outdoor environment.
- 2. Opportunities for informative, playful, or curious, artworks that address the utilitarian context and activity of the site.
- 3. Artworks might encourage dialogue through opportunities for discovery or inquiry.
- 4. Opportunities for the work to be experienced during night and day, across seasons, and over time.

- 1. The artwork supports the transitional nature of the space and the space as a place of pause or relaxation.
- 2. The artwork must consider the full length of the proposal site, including all three boomerangs.
- 3. The artwork must allow for an active pedestrian walkway.





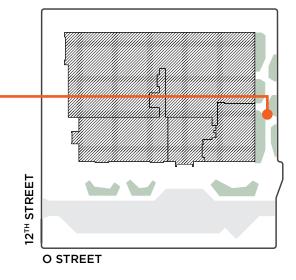








# 9. CHHS PEDESTRIAN ALLEY



#### **CURATORIAL NOTES**

Any artwork within the Pedestrian Alley should support the goal of the site as a vibrant walkers thoroughfare to the capitol. A public art installation will catalyze public use of the alley and encourage and bolster the cultural activation of pedestrian-only pathways within the capitol area.

Through a direct commission process, the Art Consultants will work with the Art Panel and design-build team to identify and commission an artist or artist team to develop light displays within the alley.

Additionally, the commission site will incorporate infrastructure for AVL connectivity allowing for the future potential of popup activations at the site. We aim to offer the ability for the site to respond to changing dynamics while rewarding continued usership.

#### **SELECTION PROCESS**

BUDGET

**Direct Commission** 

\$60,000

#### **ART OPPORTUNITIES**

- 1. Outdoor environment.
- 2. Opportunities for partnerships in craft and light-based artworks.
- 3. Audio, Video, Light (AVL) integrations.

- 1. The artworks will be playful and respond to the immediate physical and cultural context of Sacramento and the pedestrian experience of the capitol area.
- 2. The artworks must respond to the site as a walking thoroughfare.

















This Public Art Plan utilizes open calls, limited competitions, and direct commissions to encourage artist participation across art forms and career stages. The program is designed to solicit responses from within and beyond traditional public art realms. Artists are encouraged to seek support throughout the application process.



# ART CONSULTANT

The Art Consultant directly manages the implementation of the Art Plan, drawn from Government Contract Code 15813.

- 1. Develop the project Art Plan.
- 2. Write, disseminate, and administer Artist Requests for Qualifications (RFQ) and Request for Proposals (RFP).
- 3. Convene and facilitate all Art Panel meetings.
- 4. Draft, negotiate and enter into art and design contracts with all artists.
- 5. Review proposed designs with the Art Panel and coordinate any design change recommendations.
- 6. Monitor artwork fabrication and installation.
- 7. Prepare and update art budgets throughout the artist selection, fabrication, and installation process.
- 8. Prepare public art operation and maintenance manuals.
- 9. Assist in the preparation of the Art Book, which will include all the works of art in the Public Art Program, the development of content and design of the Art Book. The Art Consultant will support ongoing communications and reporting through the Art Program administration.

# ART PANEL

The Art Panel is composed of three voting members. The panel provides leadership, guidance, and recommendations on all aspects of the Art Program. Additionally, the Art Panel approves the Art Plan, the selected artists and artworks, and the art allowance budget. The Art Panel and Art Consultant will work closely throughout the development of the Art Plan and the selection of artists and artworks.

The Art Panels scope of work includes the following actions:

- 1. To approve the Art Plan.
- 2. To select Open Call RFQ responses for inclusion in the RFP round and to approve artists for Limited Competitions and Direct Commissions.
- 3. To select RFP responses for inclusion in the Art Program and to approve Direct Commission proposals.
- 4. To approve the artbook.
- 5. The Art Panel may, as necessary, meet with the Art Consultants to provide support and coordination across the project.



## DESIGN BUILD COORDINATION

Throughout the Art Program implementation, the Art Consultant will communicate relevant artwork design changes to the design-build teams. The Art Consultant will rely on and support the design-build construction deadlines and will coordinate updates with the design-build teams to align with the overall project timeline and construction needs.

# FABRICATION & INSTALLATION MONITORING

The Art Consultants will require submission of method statements for all artwork fabrication and installation activities. These documents are reviewed and approved by the Art Consultant in coordination with design-build teams. Throughout the artwork build and installation timelines, the Art Consultant will request progress reports from the selected artists.

The Art Consultant will coordinate between design-build teams and artist teams to ensure the timely and smooth installation of artworks at the project site.

# OPERATIONS & MAINTENANCE OF ARTWORK

Artists must work with a qualified Art Conservator to prepare operations and maintenance manuals for each work in the permanent collection. Consideration should be given to working with an Art Conservator with experience in eco-methods of preservation, including cleaning methods and energy consumption.

# ART BOOK

An Art Book will be produced to provide context and supplemental information on the permanent collection. The Art Consultant will facilitate the production of the artbook.

The Art Consultant will:

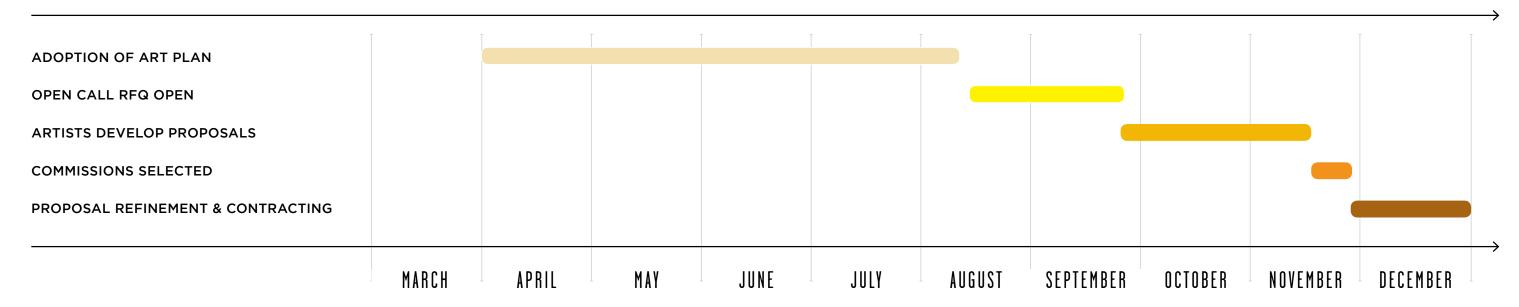
- 1. Provide Art Book content, including introductions, artist biographies, artwork descriptions, and contextualizing information.
- 2. Edit artwork photography.
- 3. Design the overall Art Book layout, format, and cover.

## ALLOCATION OF THE REMAINING FUNDS

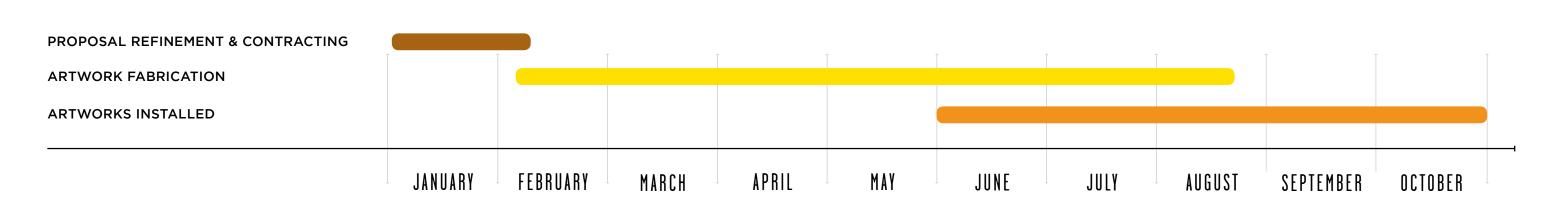
The Art Panel, upon the advice of the Art Consultant, may elect to allocate some or all non-allocated (remaining) funds or cost-savings towards:

- 1. Other art program opportunities, as identified by the Art Consultant.
- 2. The additional acquisition of direct purchase artworks.
- 3. Additional budget towards a commissioned artwork.

# TIMELINE 2019



# TIMELINE 2020





The Art Consultant will utilize the processes described below for the selection of artists and artworks for the Public Art Program. The Selection Process outlines four processes of selection, including open call RFQ and RFP processes, limited competition RFP process, direct commissions, and acquisitions.

# OPEN CALL RFQ / RFP PROCESS

The Open Call RFQ/RFP selection process is open to all qualifying Artists or Artist Teams and is a two-stage application and selection process. At the first RFQ (Request for Qualifications) stage, artists submit examples of prior work and register their interest in the commission opportunity. A short-list of respondents will be selected to participate in a funded RFP round where they will develop proposals for the commission opportunities.

- 1. Art Consultant will publicize the commission opportunities through the distribution of a Request for Qualifications (RFQ) and will conduct curatorial research and outreach to recruit applications from qualified artists.
- 2. Following the application deadline, the first review of respondents' work is performed by Art Consultant staff with input from the project owner and design-build teams.
- 3. The Art Panel will meet to select and approve artists or artist teams from this pre-qualified group of RFQ respondents to be invited to participate in the funded Request for Proposal (RFP) round.
- 4. Artists or Artist Teams selected for the RFP round are provided a stipend of no more than \$2,500, dependent on the scale of the commission, to develop and submit proposals.
- 5. Following the proposal deadline, proposals are reviewed by the Art Consultants with additional input from the project owner and design-build teams.
- 6. The Art Panel will meet to review the submitted proposals and select the Artist or Artist Team who will be invited to implement their proposal.

### LIMITED COMPETITION RFP PROCESS

For the Limited Competition RFP selection process, the Art Consultant will recommend a list of qualified Artists or Artist Teams to the Art Panel for participation in a Request for Proposal (RFP) competition. The Art Panel will approve the Artists or Artist Teams that will be invited to respond to the funded RFP competition.

- 1. Art Consultant will conduct curatorial research and outreach to recruit qualified Artists or Artist Teams whose bodies of work, artistic approach, and aesthetic support the commission's concept brief.
- 2. The Art Panel will select the Artists or Artist teams to participate in the RFP competition.
- 3. Artists or Artist Teams selected for the RFP are provided a stipend of no more than \$2,500, dependent on the scale of the commission, to develop and submit proposals.
- 4. Following the proposal deadline, proposals are reviewed by the Art Consultants with additional input from the project owner and design-build teams.
- 5. The Art Panel will meet to review the submitted proposals and select the Artist or Artist Team who will be invited to implement their proposal.

## DIRECT COMMISSION

For the Direct Commission selection process, the Art Consultant recommends qualified Artists or Artist Teams to the Art Panel to commission an artwork for a specific commission opportunity.

- 1. Art Consultant recommends an Artist or Artist Team for the commission opportunity and submits the recommendation for approval to the Art Panel.
- 2. The Art Panel approves the Artist or Artist Team for the commission opportunity.
- 3. The Art Consultant supports the approved Artist or Artist Team with input from the owners and design-build team through the development of the commission proposal.
- 4. The Art Panel approves the Artist's or Artist Team's proposal for implementation.

## ACQUISITION

An Acquisition is a direct purchase of an existing artwork from an Artist for inclusion in the permanent public art program.

- 1. The Art Consultant will recommend artworks for direct acquisition and incorporation within the permanent public art program.
- 2. The Art Panel will review recommendations for acquisition for their appropriateness in relation to the permanent public art program. The owner will approve acquisitions.



# Evaluation criteria outline the objective criteria by which artist proposals will be scored and selected by the Art Panel. All applicants are highly encourage to consider the evaluation criteria carefully before and during the application process.

# RFQ EVALUATION CRITERIA

The rubric for reviewing Statements of Qualification (SOQ's) will be weighted across the following three criteria. In addition, California based artists or artists who demonstrate a strong connection to California will be given priority in selection.

#### **ARTISTIC QUALITY**

The Artist or Artist Team exhibits strong artistic quality as demonstrated by their past work. Sample artworks articulate appropriateness in creative expression to the commission and express the ability of the Artist or Artist Team to execute the project within the designated timeline and budget. Quality may also be assessed by the written responses conceptual engagement with the commission's context.

#### **SUSTAINABILITY**

The Artist or Artist Team shows a commitment to sustainability by demonstrating an understanding of environmentally sound fabrication methods, sustainable materials, and efforts to minimize or offset environmental footprints through their written responses or as evident in prior artworks.

#### **CULTURAL EQUITY**

Cultural and racial equity will be considered when selecting Artists or Artist Teams, and when reviewing sample artworks in terms of the demographics of the chosen artists, the cultural communities served and the diverse perspectives represented within the artworks.

# RFP EVALUATION CRITERIA

The rubric for reviewing proposals will be weighted across the following six criteria.

#### ARTISTIC QUALITY AND DIVERSITY

Designs should incorporate a high level of craftsmanship and artistic excellence. This criteria is informed by a broad understanding of artistic practices from diverse artists and arts organizations in order to promote equity in defining artistic excellence. Consideration will be given to diversity in artforms across the Art Program.

#### **CONTEXT AND CONCEPT**

Artworks should be innovative, engaging, and compatible with the commission location in terms of scale, material, and form. Artworks should be conceptually strong, appealing to a broad audience of varied ages, backgrounds, and ethnicities. Artworks should show originality in concept and demonstrate a robust conceptual alignment with the curatorial approach and programs mission and vision.

#### ARTISTIC FEASIBILITY

The feasibility of the proposed artwork is evaluated relative to the artist's ability to complete the work proposed. Considerations include the Artist or Artist Team's budget, timeline, and the constructability of the project from an engineering perspective. The feasibility review may include the appropriateness of materials and community engagement plans when applicable to the proposal.

#### SUSTAINABILITY

Consideration will be given to proposals that incorporate clear sustainable practices within the design, fabrication, and installation of the artworks. Reviews will consider material and fabrication processes, material sourcing, staffing resources, and conceptual engagement with sustainability. In general, projects that show adverse effects on the environment would not qualify.

#### ARTWORK MAINTENANCE

Artworks must be designed and constructed for durability in the Sacramento climate when outdoors. Consideration will be given to proposals that consider sustainable methods in the ongoing operation and maintenance of the artwork.

#### PUBLIC SAFETY AND ACCESSIBILITY

Proposals will be evaluated to ensure they do not present a hazard to public safety and are compliant with applicable building codes and accessibility requirements.

# **IMAGE CREDITS**

# NUMBERED BY CORRESPONDING DOCUMENT PAGE

Ice Watch 2015 by Olafur Eliasson and Minik Rosing
Image Credit Martin Argyroglo and Olafur Eliasson

**Aktion in Sedrun** 2010 by Roman Signer **Image Credit** Hauser & Wirth

One Bucket at a Time 2017 by Factor Eficiencia Image Credit Jaime Navarro

**6. William P. Winters, PhD** Unknown **Image Credit** U.S. Department of Health & Human Services

Wind Turbines Image Credit David Zanzinger

7. Arial Sacramento with Tower Bridge and City Skyline Image Credit Nicolas Wray

**Spiral Jetty** 1970 by Robert Smithson **Image Credit** George Steinmetz

Three Girls in a Wood 2018 by Kehinde Wiley Image Credit Roberts Project

Flatbread Society 2013 by Futurefarmers Image Credit Max McClure

**11. Untitled (For Jeff)** 1992 by Felix Gonzalez-Torres **Image Credit** Simon Mills

**Us, We, Them** 2014–15 by Tavares Strachan **Image Credit** Fergus McCaffrey

Paradox of Praxis 1 (Sometimes Making Something Leads to Nothing) 1997 by Francis Alÿs Image Credit Francis Alÿs

**Domestic Integrities Part A01: New York** 2012 by Fritz Haeg **Image Credit** Jack Ramunni

**This is Not a Trojan Horse** 2010 by Futurefarmers **Image Credit** Futurefarmers

**12. After A Life Ahead** 2017 by Pierre Huyghe **Image Credit** Night Gallery

**13. Wheelbarrows in Progress** 2018 by Mark Dion **Image Credit** Simon Vogel

**14. NNRHQ renderings** 2019 by AC Martin Architects

**15. NNRHQ Front Entrance rendering** 2019 by AC Martin Architects

**Shibboleth** 2007 by Doris Salcedo **Image Credit** Trend Hunter

**Shibboleth** 2007 by Doris Salcedo **Image Credit** Bizarre Beyond Belief

**The Weather Project** 2003 by Olafur Eliasson **Image Credit** Dan Chung

**Elephant Trilogy** 2008 by Daniel Firman **Image Credit** Daniel Firman

**Levitated Mass** 2012 by Michael Heizer **Image Credit** Doug Pray

**Middle Fork** 2015 by John Grade **Image Credit** Amos Morgan and James Harnois

**16. NNRHQ 2nd floor lobby rendering** 2019 by AC Martin Architects

**Big Smoke (2012)** 2012 by Eyal Gever **Image Credit** Eyal Gever

The Oldest Living Things in the World 2004 by Rachel Sussman Image Credit Rachel Sussman

**DUM MUD** 2018 by Patrick Jackson **Image Credit** François Ghebaly

**Earth** 2018 by Zoe Wetherall **Image Credit** Zoe Wetherall

**zip: 01.01.06... 06.30.06 2006** by Yuji Agematsu **Image Credit** MK Photo

**NNRHQ Auditorium Courtyard rendering** 2019 by AC Martin Architects

**Pont de Singe** 2012 by Olivier Grossetête **Image Credit** Olivier Grossetête

**DO WE DREAM UNDER THE SAME SKY** 2019 by Rirkrit Tiravanija **Image Credit** Art Basel

**Umschreibung** 2004 by Olafur Eliasson **Image Credit** Robert Mehlan

**Pet Sounds** 2012 by Charles Long **Image Credit** James Ewing Photography

**The Italian Bunnies** 2016 by Claudia Comte Image Credit Jason Wyche

NNRHQ Lobby Wall rendering 2019 by AC Martin Architects

**They Hate Us for Our Freedom** 2008 by Claire Fontaine **Image Credit** Cole Root

**Lines that Link Humanity** 2008 by El Anatsui **Image Credit** The North Carolina Museum of Art

# **IMAGE CREDITS**

**Untitled (Hudson, NY, Sumac Tree I)** 2014 by Sam Falls **Image Credit** Hannah Hoffman Gallery

**Posters** 2012 by Dear Climate **Image Credit** Dear Climate

19.

**NNRHQ Lobby Media Wall rendering** 2019 by AC Martin Architects

**TK (Suspicious Glorious Absence)** 2018 by Sondra Perry **Image Credit** Heathcliff O'Malley **Play Dead Real Time** 2003 by Douglas Gordon **Image Credit** Studio lost but found

**My Future Is Not A Dream 03** 2006 by Cao Fei **Image Credit** Cao Fei

**Super Junkman** 2005 by Cao Fei **Image Credit** Cao Fei

**New Nature** 2018 by Marpi **Image Credit** Michael Reynolds

20.

**CHHS renderings** 2019 by ZGF Architects

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**CHHS O Street Entrance** 2019 by ZGF Architects

Young Olympians by Kelly Hunter Image Credit Kelly Hunter

**How to Work Better** 1991 by Peter Fischli and David Weiss **Image Credit** Jason Wyche

**The Louvre Abu Dhabi** 2017 by Jean Nouvel **Image Credit** Christopher Pike

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**CHHS Café Restroom and Corridor** 2019 by ZGF Architects

**Untitled** 2018 by Sara Greenberger Rafferty **Image Credit** Rachel Uffner Gallery

**Now Blue Mirror** 2014 by Doug Aitken **Image Credit** Regen Projects

Who Are You? 2010 by Douglas Kornfeld Image Credit Douglas Kornfeld

**Raemar pink white** 1969 by James Turrel **Image Credit** Kayne Griffin Corcoran

**1661-1910 from Nagasaki, Meiji, Setti** by Tobias Rehberger **Image Credit** Marco Andres Argüello

23.

**CHHS O Street Walkway** 2019 by ZGF Architect

**One Day Poem Pavilion** 2007 by Jiyeon Song **Image Credit** Jiyeon Song

**A Universal History of Infamy** 2017 by Carolina Caycedo **Image Credit**Timo Saarelma

**One Beat One Tree** 2012 by Naziha Mestaoui **Image Credit**Naziha Mestaoui

**Attention** by April Soetarman **Image Credit** April Soetarman

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CHHS Pedestrian Alley 2019 by ZGF Architect

**10,142,926** 2018 by Tania Bruguera **Image Credit** Alex Lentati

**Spontaneous City in the Tree of Heaven** 2012 by London Fieldworks **Image Credit** London Fieldworks

**No Water Under the Bridge** 2014 by Rafa Esparza with Sebastian Hernandez

**Image Credit** Jesus Figueroa

**For the Guggenheim** 2008 by Jenny Holzer **Image Credit**Kristopher McKay

**25. Closed Down Clubs** 2018 by Fiona Connor **Image Credit** Esteban Schimpf

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**Huddle** 1961 by Simone Forti **Image Credit** Metropolis M

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**Untitled** 1968 by Sister Mary Corita **Image Credit** The Corita Art Center

28.

**Deodorized Central Mass with Satellites** 1991–1999 by Mike Kelly **Image Credit** Museum of Modern Art, MOMA

**30.** 

**MEMORIAL** 2016 by David Shrigley **Image Credit** Liz Ligon

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**Hope Hippo** by Jennifer Allora / Guillermo Calzadilla **Image Credit** Giorgio Boata

# **CREDITS**

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